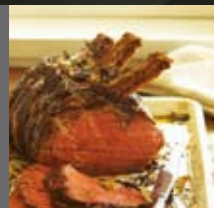


Now we've designed  
two cooking technologies  
into one extraordinary oven.



Imagine a machine that steams and bakes at the same time. One that lets you achieve crisp, succulent roasts. Or crusty breads that are deliciously moist on the inside. You've just imagined AEG's Multifunction Oven with Steam, the only oven to cleverly combine exceptional design with steam-baked freshness, for perfect results. Success by design.

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**Business awards**



**SHOWROOM AWARD FOR KITCHENS**

**Winner Houseworks · Dublin**



Mark and Rosie Short

The showroom is the face of the business; it needs to give an instant impression when the customer walks through the door and then keep them interested when they're inside. This award honours the best in kitchen showroom layout and design.

The judges were not looking for the biggest showroom, or the showroom that's had the most money spent on it but more how the space and resources available have been managed and how the retailer has introduced personality to make the business stand out to its target customers.



Regaining its 2007 title, Mark and Rosie Shortt's Houseworks is a fantastic use of space and materials. The Dublin showroom is always incredibly striking. The customer's journey begins under the clock tower outside the entrance followed by the imposing 'round tower' with circular glass staircase to the mezzanine

floor. There are three working demonstration kitchens, with regular cooking classes, as well as extensive use of audio/visual and other technology. Individual touches such as original artwork give the place real personality. Houseworks' showroom is a true one off.

**Judges' comments**

*"There aren't enough superlatives (or indeed expletives) to describe this spectacular experience - and that's what it is, an experience. Add to this Rosie and Mark's obvious love and deserved pride for what they have created and it would truly be doing this building a disservice to merely label it as a 'showroom'. I could go on about sight lines and frontages and whether the displays are dressed well or not, but quite simply the fact is that this is the best facility I have ever seen in 33 years in the industry. Every retailer should go and see it for themselves and soak up as much as they can."*

**Finalists**

**Townhouse, Harrogate**



A fantastic boutique-style setting for this individual approach to a studio. Specialising in top-end kitchens it can't help but take advantage of a great building and equally impressive location.

**Nicholas Anthony, Harrods**



Putting a showroom in the esteemed surroundings of Harrods is a daunting task but Nicholas Anthony has managed to pull it off. Plus, of course, each stage of the design had to pass the Harrods sign off...

**Pedini, London**



Wigmore Street in London is famous for its showrooms and now Pedini has added its prestigious name. The space is designed to show the potential of a loft apartment with the spectacular open staircase.

kbbreview Showroom Award for Kitchens is sponsored by:



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For full entries from both winners and finalists see [www.kbbreview.com](http://www.kbbreview.com)