

Open the door, close the door.
Now slide it away.



Welcome to the Extra Dimension, from Neff.

As you'd expect, Neff goes a step further in everything. Not content with oven doors that merely open or close, Neff offers an extra dimension with the unique SlideAway door. And this year, Neff also ensures it's available on Series 2, 3, 4, 5 or 6 ovens. Another first – this door now also comes with full oven capacity, all 58 litres of it.

Proof once again that ours is a great brand with strengths built in.

www.neff.co.uk



Business awards



MASTER RETAILER AWARD FOR KITCHENS

The Master Retailer Award is the highest accolade these awards have to offer. To win this award is proof that you have an all-round package that gives your target customers the very best this wide and varied industry has to offer.

Winner Diane Berry Kitchens · Manchester



Right:
Diane Berry



Diane describes her business as 'small and well balanced' but that belies an impressive example of how important it is to understand every aspect of a kitchen business - from staff training and marketing to book keeping and installation. Opened in 2003, Diane Berry Kitchens has impressive sales

figures as you would expect from a Master Retailer finalist but it also records significant details of every sale which will help improve processes in the future. The little touches are what makes this a true independent experience too, like a toy cupboard for kids and a clever unique advertising style.

Judges' comments

"From start to finish, Diane Berry Kitchens ticked the boxes within all areas of my judging criteria. I consistently grilled finalists about their vision, their strategies, marketing, environmental policy, customer service, and the contribution of the staff and time and again Diane Berry and her team shone. This is a relatively young business, but one that has swiftly carved out a niche for delivering an exemplary level of quality in every aspect of its operation. As a role model for a Master Retailer, it would be difficult to find a better example."

Finalists

Finewood Interiors, Weybridge



A great business set in the heart of London's wealthy Surrey commuter belt, Finewood knows how to treat its customers. Its organic growth shows a healthy upward trend of around 20% year-on-year.

Kitchensmiths, Cambridge




Founded in 1992, Kitchensmiths is a perfect example of a classic independent. It's achieved a steady increase in turnover and profit, as well as average order value, without losing style and customer service.

Houseworks, Dublin



A real Industry Awards stalwart, Houseworks simply never fails to impress. A 25-year-old family business with three showrooms it is the exclusive retailer for Siematic kitchens in Ireland.

 Master Retailer Award for Kitchens is sponsored by:



For full entries from both winners and finalists see www.kbbreview.com